

Contents

MAURIZIO GOTTI	
Introduction	9

Collective vs. Individual Discoursal Features

KEN HYLAND	
Constraint vs Creativity: Identity and Disciplinarity in Academic Writing.....	25

PAUL THOMPSON	
Shared Disciplinary Norms and Individual Traits in the Writing of British Undergraduates	53

KEITH RICHARDS	
A Hard Act to Follow: Conference Debate and Student Argument	83

LAURIE ANDERSON, NICKI HARGREAVES, NICKY OWTRAM	
Manifesting Identity in Situated Academic Writing: Institutional Factors and Individual Orientations in Writing by Post-graduate Students in an English as a Lingua Franca Context.....	115

BELINDA CRAWFORD CAMICIOTTOLI	
Collective and Individual Identities in Business Studies Lectures	141

Investigations of the Output of Individual Scholars

MARINA BONDI	
Writing Economic History: The Narrator and the Arguer	163
CARMEN PÉREZ-LLANTADA	
Shifting Identities, Textual Responses and Conflicting Demands in Knowledge Construction Processes.....	191
FRANCA POPPI	
How Stable is the Construction of an Author's Professional Identity? Variations in Five Editions of P.A. Samuelson's <i>Economics</i>	215
SUSAN KERMAS	
Disentangling the Gardening Metaphor in Kate Burridge's Language Studies	233
THOMAS CHRISTIANSEN	
The Creation of Evolution: Religion and Science in the Lexis and Conceptual Frames of the Works of Charles Darwin	255
MAURIZIO GOTTI	
Aspects of Individuality in J.M. Keynes' <i>General Theory</i>	279

Generic Norms and their Violation

MARTIN SOLLY	
Using Language to Shape Identity in Academic Discourse: The Case of Disclaimers and Provisos	305

SARA GESUATO	
Evaluation Guidelines:	
A Regulatory Genre Informing Reviewing Practices	325
WILLIAM BROMWICH	
Identity, Anonymity and Appraisal:	
Discourse Processes in Double-Blind Peer Review	349
SANDRA CAMPAGNA	
Projecting Visual Reasoning	
in Research Conference Presentations.....	371
Notes on Contributors.....	393